

CHARLOTTE BILINGUAL

PRESCHOOL

2020 ANNUAL REPORT





ALL CHILDREN SHOULD ENTER SCHOOL WITH THE SKILLS
AND ENGAGED FAMILIES THEY NEED TO SUCCEED.

YOU MAKE IT POSSIBLE.

Dear Friend,

The word “unprecedented” does not begin to describe this year. And still, you give us much to be grateful for.

From supply drives to food deliveries, new partnerships to relief funds, you rose to meet these new challenges. Thank you for your presence, generosity, and kinship.

This year, our Board’s laser focus on strategic planning enabled us to enter this challenging time with a strong foundation, informed by our core values.

Our Strategic Plan guides us on a path toward a future where together, we will ensure all children in our community enter kindergarten ready to succeed.

You make this future possible. Thank you.



Humbly,

Banu Valladares
Executive Director

ECONOMIC MOBILITY STARTS EARLY

27%

of children in CMS identify as Hispanic.¹

59%

of Hispanic 3rd graders in CMS score below grade level in reading.²

1/3

of Hispanic students who do not read proficiently in 3rd grade drop out of high school.³

Children who enter Kindergarten behind are half as likely to read proficiently in 3rd grade.⁴ **Children start behind and never catch up.**

1. CMS 2019-20 Diversity Report, 2020.

2. NCDPI School Report Cards, 2019.

3. Annie E. Casey Foundation, *Double jeopardy: How poverty & third grade reading skills influence high school graduation*, 2012.

4. Leading on Opportunity, *Leading on Opportunity Report*, 2017.

YOUR SUPPORT OFFERS A UNIQUE SOLUTION

Birth to five

For children 3-5, CltBP offers the only 5-star licensed dual language **Preschool Program** in the state. We also offer a weekly workshop for caregivers and their children birth to 3, **Creciendo Juntos (Growing Together)**.

Two generations

Designed in partnership with our families, our **Family Programs** empower families with tools to navigate the school system and support learning at home through community-building, workshops, and English as a Second Language classes.

We also offer **ParentChild+**, a national, evidence-based home visiting program that builds quality parent-child interactions, supports the transition to pre-K, and connects families to resources with home visitors hired from our parent community.

Wraparound services

We partner with local organizations to provide occupational therapy, speech therapy, and onsite family counseling.

An external alumni study found CltBP students **enter Kindergarten ahead of** Hispanic peers and maintain consistent growth and advantage through 2nd grade.



Nerys Centeno, a ParentChild+ Early Learning Specialist, is one of six alumni parents employed at CltBP.

[Click here to see Nerys in action!](#)

RESPONDING TO COVID-19



This spring, our families felt more isolated than ever, disproportionately impacted by both COVID-19 and systems that leave behind those who are most marginalized. Latinx families represent 48% of Charlotte’s COVID-19 cases,¹ and many are ineligible for relief programs due to immigration status.

We quickly shifted to operating all programs remotely. And with our donors and volunteers behind us, our Family Programs team created a system to refer families to community resources and identify needs not met by existing supports.

As we entered a new school year, we were faced with a new challenge. How could we offer in-person learning when our Hickory Grove location, a CMS building, was closed by the pandemic?

New partnerships with existing partners created a solution. Thompson Family Services provided our first two satellite classrooms, serving families needing in-person learning options. MECK Pre-K provided funding to serve families who needed remote learning, and CMS offered us a break in rent. **Our community came together in our greatest time of need.** And on October 12, we opened our doors at Hickory Grove for the first time in 7 months.

Our parents share our gratitude for our partners. “Bless each of you for doing your part and making it so that our children continue enjoying their education in these difficult times.”

1. NCHHDS, 2020
2. McKinsey and Company, *COVID-19 and student learning in the United States: The hurt could last a lifetime*, 2020

10,890

HOT MEALS DISTRIBUTED IN PARTNERSHIP WITH MANOLO’S BAKERY AND WORLD CENTRAL KITCHEN

2,178

BAGS OF GROCERIES DISTRIBUTED TO LATINX FAMILIES

60

FAMILIES PROVIDED WITH BASIC NEEDS ITEMS AND TECHNOLOGY FOR REMOTE LEARNING

BUILDING THE BRIDGE

Learning loss from COVID-19 school closures may exacerbate existing achievement gaps by up to 20%, with Hispanic students falling behind by over 9 months.²

In response, CltBP partnered with the COVID-19 Response Fund and Read Charlotte to pilot a Spanish version of Reading Checkup for 73 families. In CltBP’s first summer program, four bilingual teachers empowered families with weekly tools and training to support their child’s identified needs at home.

“I loved reviewing the book and making predictions of what it will be about just by looking at the front cover,” said one parent. “It prepared our children to continue their learning remotely.”



IMPACT FROM A MOTHER

It is difficult to understand that someone would move from their country, their comfort, and their family.

But it is also difficult in our countries to think, **I stay and I die.**

I felt like an intruder in this country. But when I arrived at Charlotte Bilingual Preschool, **everything changed.**

I HAVE FELT SAFE.
I HAVE FELT LOVED.

I learned what a relationship with a teacher was.

And now that we have left Charlotte Bilingual Preschool, I have been able to hold that value.

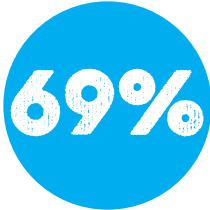
I have seen the value of going to the teacher and I have asked about my son. I have gone into the classroom, and I have volunteered.

Thank you.

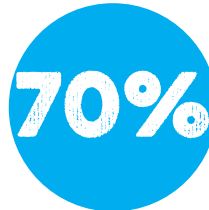
Camila Lozano

Camila Lozano

IMPACT IN NUMBERS 2019-20 SCHOOL YEAR



OF PRESCHOOL PROGRAM CHILDREN IMPROVED ENGLISH-LANGUAGE SKILLS.¹

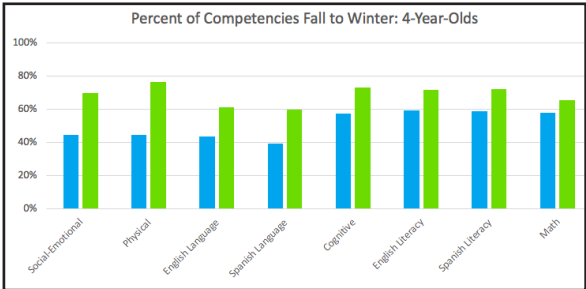
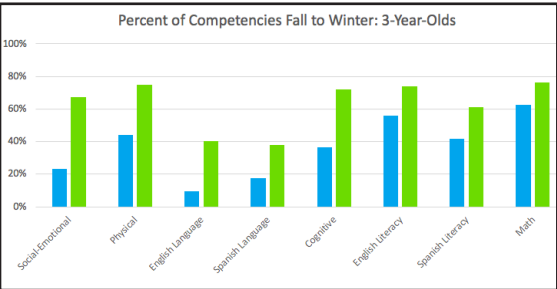


SHOWED STATISTICALLY SIGNIFICANT SOCIAL-EMOTIONAL IMPROVEMENT.²



OF FAMILIES SHOWED CONFIDENCE IN THEIR ABILITY TO SUPPORT THEIR CHILD'S EDUCATION IN ELEMENTARY SCHOOL.³

Statistics reflect findings from beginning- and mid-year assessments. Due to COVID-19, End-of-year assessments were not possible. On average, students showed significantly more competencies by mid-year.



1. The research-based GOLD assessment is associated with our curriculum, which tracks progress in 38 kindergarten-readiness competencies across 9 domains.
2. DECA-P2 is a strengths-based, norm-referenced assessment of children's social-emotional development designed to promote resilience.
3. The Family Measure includes validated scales and scales developed specifically for CIBP by UNCC's Department of Psychology.



OUR PURPOSE

Every year, 3,000 Latinx children enter Kindergarten in Mecklenburg County. In 2020, we embarked on a 10-year strategic plan to meet the needs of our growing community. But first, we needed to reflect and redefine our purpose and values.

MISSION

To prepare Spanish-speaking children for success in school and life by providing superior dual language, multi-cultural early childhood education.

ENDURING VISION

Charlotte-Mecklenburg is a place where differences in language and culture are mutually enriching, and all children have greater access to advantage and opportunity.

TEN YEAR IMPACT

Charlotte Bilingual Preschool will reduce the annual number of economically-marginalized, Spanish-speaking learners entering Kindergarten without experiencing dual-language early childhood education by half.

OUR CORE VALUES

COMUNIDAD

The Latinx concept of “community first” informs our model of community-based decision making. We listen to others, understand differences, respect opinions, and value all contributions, creating healthy communities.

RESPONSIBLE RISK-TAKING

We conscientiously steward resources while also trying new strategies to achieve our ambitious vision. We determinedly advance our mission, continually seeking to broaden the positive impact of our donors.

TRUST BUILDING

We acknowledge that our programming is only as successful as our efforts to build trust with the people we serve. Trust capital is our most important asset.

EQUITY

We are embarking on a process of research and reflection to create this guiding principle and ensure equity informs all aspects of the organization.



JUNTOS PODEMOS.

TOGETHER, WE CAN.

LONG-TERM STRATEGIES

To achieve our Vision, four major strategies will guide our growth:

CREATE A DECENTRALIZED PRE-K SYSTEM

To meet the needs of our community’s growing Latinx population and grow alongside universal Pre-K community initiatives, CltBP will partner with high-quality preschools to create decentralized dual language classrooms following CltBP’s effective model.

EVOLVE INTO AN EARLY LEARNING CENTER

CltBP will deepen impact with two-generation programs for infants and toddlers, creating a pipeline for preschool programs and establishing a comprehensive childcare solution for families.

DRIVE A BILINGUAL EARLY EDUCATION WORKFORCE

CltBP will source bilingual individuals with a passion for education from within our constituency, driving a bilingual workforce activated through a lab school model.

EXPLORE SOCIAL ENTERPRISE FOR EARNED REVENUE

CltBP will create classrooms connected to employee resource groups with interest in dual language early education programs, building relationships and offsetting mission-driven costs.



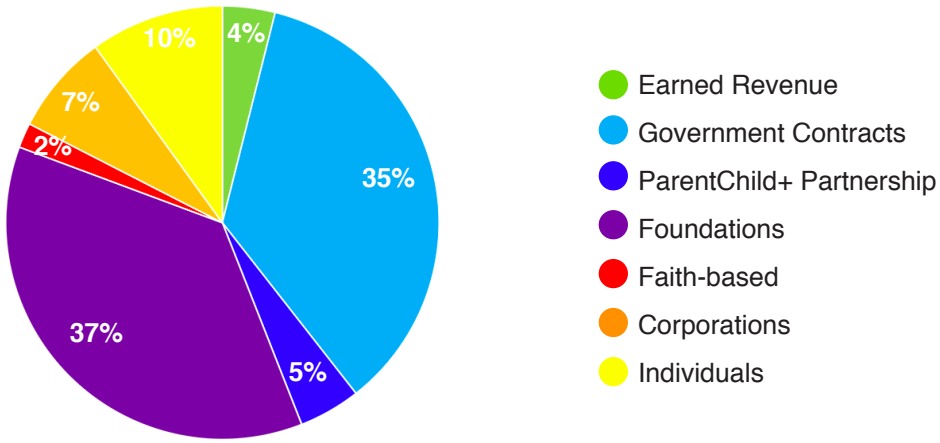
BE PART OF OUR VISION AND BUILD A BRIGHTER FUTURE.

DONATE ONLINE TODAY

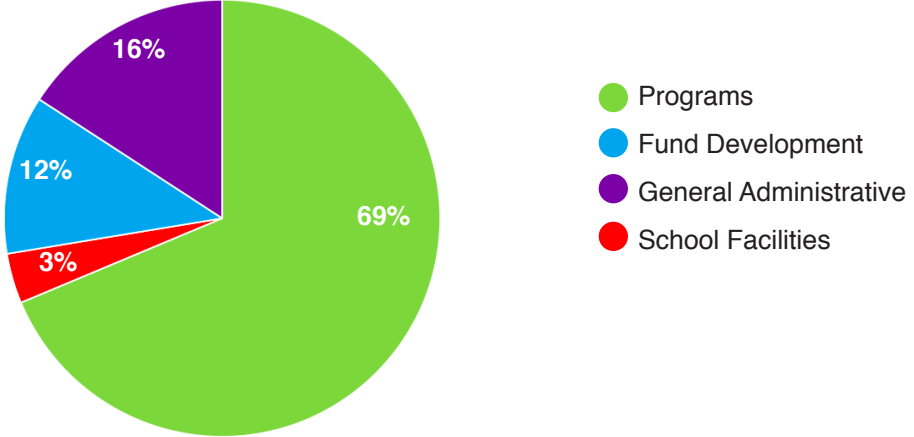
FINANCES

JULY 1, 2019 - JUNE 30, 2020

REVENUE - \$2,295,426*



EXPENSES - \$1,657,570



*\$638K surplus includes \$409K restricted for FY21 programs and operations and \$229K added to operating reserves to support strategic growth and sustainability.

THANK YOU

Thank you to the generous individuals and organizations who made a donation to CltBP for the 2019-20 school year or between July 1, 2019 and June 30, 2020. You build a bright future.

ORGANIZATIONS

\$100,000+
C. D. Spangler Foundation
ParentChild+
Smart Start / Mecklenburg
Partnership for Children

Charlotte Mecklenburg
Community Foundation
PNC
PwC Charitable Foundation, Inc.
Sisters of Mercy of NC Foundation

Speedway Children’s Charities
The Mary Norris Preyer Fund

\$2,500 - \$4,999
Foundation For The Carolinas
Garfinkel Immigration Law Firm
Madison Homebuilders, L.L.C.
Northwood Ravin
Piedmont Club Foundation
Vickar Family Foundation

\$1,000 - \$2,499
ABB Foundation
CAPTRUST Community Foundation
Curtin Trucking and Drainage
GEM Foundation
NTEN

\$50,000 - \$99,999
Anonymous Foundation
Charlotte Merchants Foundation
The COVID-19 Response Fund
Faison
The Leon Levine Foundation
The Merancas Foundation

\$10,000 - \$24,999
Hispanic Federation
Presbytery of Charlotte
Stephen L. Cornwell Foundation

\$5,000 - \$9,999
First Presbyterian Church
Ginter Foundation
Knight Foundation
Myers Park Baptist Church
OrthoCarolina
Reemprise Fund

\$25,000 - \$49,999
Anonymous Foundation
Bank of America
Christ Episcopal Church

INDIVIDUALS

\$5,000+
Anonymous
Wendy and Bob Bradford
Ana Dubois and Manuel Arrese
Martha and Eric Eubank
Adelaide Horton and John A. Fraley
Sue Laguna-Whang
Katie Lamont and Aditya Bhasin
Mandy and David Ravin
Mary Stewart Stokes
Erin and John Stubbs
Claire and John Tate

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Kathy and Ben Hill
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Marina Davila & Angela Lopez Fund
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Patty Avila Ramirez and
Juan Carlos Escobar Riaño

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Deepa and Nikhil Sawant

\$1,000 - \$2,499 continued
Molly Shaw and David Webb
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Tate Gen Y Donor Advised Fund
Renee and Ron Townsend
Holly Trotter and Matthew Oakley

\$500 - \$999
Rosemary and Frank Beane
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Kevin Strawn
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Family Foundation
Patrick Stewart
Dr. Paola Uceda and Aldo Caballero
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Melissa and Todd Walker

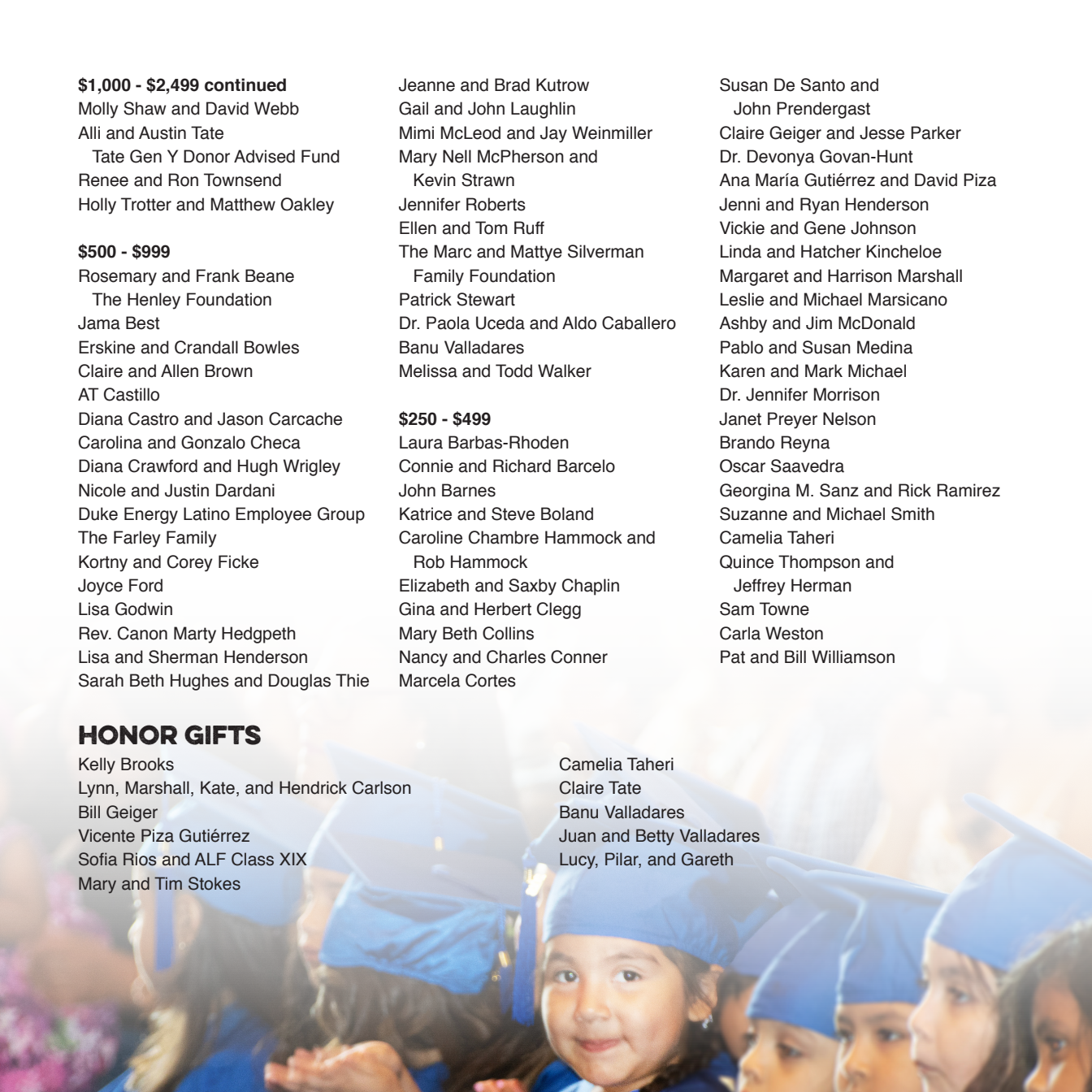
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Brando Reyna
Oscar Saavedra
Georgina M. Sanz and Rick Ramirez
Suzanne and Michael Smith
Camelia Taheri
Quince Thompson and
Jeffrey Herman
Sam Towne
Carla Weston
Pat and Bill Williamson

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Lynn, Marshall, Kate, and Hendrick Carlson
Bill Geiger
Vicente Piza Gutiérrez
Sofia Rios and ALF Class XIX
Mary and Tim Stokes

Camelia Taheri
Claire Tate
Banu Valladares
Juan and Betty Valladares
Lucy, Pilar, and Gareth





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Thank you for making it possible for
our children and families
to dream big.

CHARLOTTE BILINGUAL PRESCHOOL

6300 Highland Avenue | Charlotte, NC 28215

www.bilingualpreschool.org

704.535.8080